



# THE MARYLANDER

AAUW Maryland Newsletter

## AAUW's Mission

*Advancing equity for women and girls through advocacy, education, and research.*

VOLUME 80, No. 1

<http://www.aauwmd.org>

SUMMER 2012

## AAUW Maryland Summer Training and Board Meeting Hagerstown, Maryland July 21, 2012

### Skills for AAUW and for Life

AAUW Maryland's Summer Meeting

July 21, 2012

#### Goals for the Meeting - Come to this meeting to:

- Enhance your leadership skills.
- Feel comfortable with your role as a branch leader.
- Network with your peers statewide.
- Learn about tools you can use.
- Leave with a sense of how to create shared ownership of AAUW's mission.

#### Who Should Attend:

- Branch officers new to their roles or wishing additional education.
- Other branch leaders who would like to enhance their leadership skills for AAUW and other aspects of their lives.
- State board members (who will be asked to stay on for the board meeting).

(Note: You will be asked to complete the Leadership Wheel online instrument two weeks in advance of the session. You will receive detailed feedback during this Leadership Wheel session and will learn how to apply what you have learned.)

10:50 – 11:00 Break

11:00 – 11:45 Concurrent sessions:

- Branch Presidents/Program Chairs/Fundraising Chairs, with Pat Stocker & Mary Anne Williams.
- Membership Chairs/College & University Representatives/Publicity Chairs, with Jennifer Ingram & Judy McGregor.
- Branch Treasurers/Finance Committees, with Judy Flood.

11:45 – 12:45 Lunch

12:45 – 1:00 Touring the AAUW Website Resources – How can the AAUW Website help us with our branch leadership roles?

### Program

9:00 – 9:20 Registration & Continental Breakfast

1:00 – 1:15 What have we learned & where are we going next?

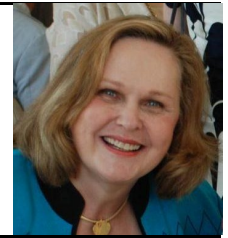
9:20 – 10:50 The Leadership Wheel and What It Means For You, with Deepti Gudipati of AAUW.

1:15 – 2:00 State Board Meeting

#### Guest Instructor Deepti Gudipati

Deepti Gudipati is AAUW's director of member-focused leadership programs. She is an organizational development and executive coach experienced in designing and facilitating training programs. Those of us who met her at the state convention in April were impressed with her ability to jump right in and help us with useful advice. She will help each of us recognize our leadership style and the strategies for facing conflicts that best fit our abilities.

## Message from Incoming AAUW Maryland President Pat Stocker



Dear Friends,

I am honored to have been elected as president of AAUW Maryland beginning on July 1, 2012. I have had the privilege of serving as president of the Bethesda-Chevy Chase branch for the past two years. I will continue service in my branch as membership chair. In this article I want to share with you my experience and goals for the future.

**A commitment to leadership:** In my professional life, I am an administrator for the Robert H. Smith School of Business at the University of Maryland, College Park. Having previously served there as associate dean, I now direct the Center for Leadership, Innovation and Change (CLIC) – an organization committed to translating the scholarly and practical expertise of the Smith School faculty into leadership insights for business, government, and nonprofit executives. I believe in the value of strong leaders and know that all of us have the potential and ability to lead effectively. Among my goals for the upcoming year will be to support our state leaders as we strengthen our leadership skills to better work toward the important goals of AAUW Maryland. I have also had the privilege of directing senior executive education programs for a number of corporations, including Marriott, Lockheed Martin, Aetna and others. I will strive to continue to build bridges to these and other organizations to expand our network of alliances on issues of mutual concern.

**Fight for women's rights:** One of the reasons I enthusiastically accepted the nomination as your state president was that I see that many of the values we hold as AAUW members are coming under attack – issues like equitable pay, medical choice, election of women to local, state and national office, and countless others. AAUW is a strong, organized, focused voice for women's equality. My mother was very active in AAUW in North Dakota, where she was president of her branch, active at the state level, and a delegate to a number of

national conventions. She was a fighter!

**Commitment to volunteering:** I believe that each of us has an obligation to volunteer in areas where we can make a difference. I am vice chairman of the board at Suburban Hospital and have been given the opportunity to help the hospital improve its services to our community at a time when health care is becoming increasingly complex and volatile. I have the privilege of representing Maryland, along with fellow AAUW member Kate Stevenson, on Vision 2020, a national initiative convening women leaders from across the US with the goal of advancing women's equality by the year 2020, a century after women received the right to vote. I previously served on the board of Interfaith Works, a nonprofit organization representing 165 congregations of all religious faiths committed to serving the poor of Montgomery County. I welcome the opportunity to learn from you, our AAUW members in Maryland. I look forward to finding ways to support our mutual efforts. And I am proud to be a member of AAUW as we work together to break down barriers for women and girls everywhere.

### Thank you to Mary Anne and Joyce!

I also want to thank Mary Anne Williams and Joyce Graf for their dedicated, enthusiastic, and wise leadership of AAUW Maryland for the past two years. I am in awe of all that they do to ensure that we support our branches, that we fully participate in state and national initiatives, that we communicate effectively, and that we represent the values of AAUW in our state efforts. I have asked both of them to serve as advisors to me during the coming year so that we can continue to benefit from their leadership.

I look forward to working with all of our members toward an exciting, productive, innovative time for AAUW Maryland. Thank you for giving me this opportunity to serve.

## A Few Words on AAUW Maryland Programs

Marcia Posner

2010-2012 Program Vice President

The past two years were very exciting for me as program vice president, not only because of our interesting speakers, but also because of changes in our way of doing things--positive changes that were member driven and were to bring more members to our meetings. During my first year in office only about 32 members attended the fall 2010 conference, not the historic 40-45. I sent out an e-mail asking everyone the reasons for not attending. The answers were: too many meetings take away from family time, all meetings have too many speakers, and the two-day convention is too long and expensive. Many stated it wasn't the actual programs that kept them away, as they thought the topics were good ones.

Of course, the next conferences and convention were already scheduled and could not be changed. We had our winter conference, January 2011, in Chevy Chase, hosted by Kensington-Rockville branch. Our spring convention, April 2011, in Beltsville was hosted by College Park branch. The summer conference and training was hosted by Gaithersburg branch. Then Salisbury branch hosted our fall 2011 conference.

At that conference we learned that members did not want guest speakers, except for the spring convention. The group voted that AAUW Maryland will have only three meetings: a fall conference, consisting of only a board meeting; a one-day April convention including one or two speakers; and a summer training session and board meeting.

Our last winter conference was held at the Shanty Grille in Ellicott City, January 2012, and was hosted by Howard County branch. Our speaker, Claudia

Richards, of the Association, spoke about the importance of (active) membership retention and how to achieve it. How appropriate!

Then we held our AAUW spring convention, April 28, 2012, at the Pooks Hill Marriott in Bethesda, hosted by the Bethesda-Chevy Chase branch. In addition to holding our board meeting and voting for new board members, we heard from Connie M. Hildebrand, AAUW board member, who came from North Dakota to speak about Association activities. Our luncheon speaker, Christina Gisela Larocco, AAUW fellowship recipient, gave an extremely enlightening talk about women in history, which elicited a great number of questions. Including our guest speakers, we had 30 attendees, far below any we have had in the past. And I am at a loss to understand why.

This July we will hold a board meeting and training session in Hagerstown, hosted by that branch. This will be not only for past and new officers, but anyone interested in learning about specific offices. At one of the topical tables, Susan Wierman, Roxanne King (our new program co-vice presidents) and I will discuss what can be done to improve attendance at the three yearly meetings. I urge anyone interested in this topic to join us.

I enjoyed my term as program vice president, working with all our dedicated officers. Collaborating with Joyce and Mary Anne was a delight. Although I drink tea, I normally don't read the leaves. If I did, I think I would see more changes in AAUW Maryland's bright future that will bring a greater number of members together, at least in the Aprils to come.

### **GreatNonprofits has named AAUW a 2012 Top-Rated Women's Empowerment nonprofit!**

The American Association of University Women (AAUW) has been named a top-rated nonprofit in two categories through GreatNonprofits' reviews of charitable organizations. AAUW is listed as a top women's empowerment organization and a top education organization.

GreatNonprofits, which is itself a nonprofit organization, provides an online forum for user reviews of nonprofits. The reviews by AAUW members and others who have benefited from AAUW's research, publications, fellowships and grants, and leadership programs led to AAUW's inclusion as a top nonprofit in the areas of education and women's empowerment. For more information or to review a nonprofit organization see [www.GreatNonprofits.org](http://www.GreatNonprofits.org).

## Legal Advocacy Fund

Janet Crampton  
LAF Liaison

### **AAUW Legal Advocacy Fund in Action: Beyond the Lawsuits—A National Cause**

AAUW LAF campus outreach program helps set up local campus events guided by AAUW's mission.

AAUW branches and members can receive up to \$750 to implement a program. Requests are accepted on a rolling basis.

Program topics for campus outreach are many, and not limited to: learning about equal pay, preparing for the workplace, successes of Title IX at age 40, Title IX interpretations in college athletics or for women in non-traditional fields, tenure issues for faculty, sexual harassment and sexual assault on campus, state and national insurance and employment laws for women and men.

For more ideas and details about LAF's campus outreach program, download the [LAF Campus Outreach Program in a Box](#).

Do you have a program or event in mind? Download and fill out the LAF Campus Outreach Funding Request Form and submit it to [laf@aauw.org](mailto:laf@aauw.org) or fax to 202-463-7169.

Do you need help with ideas for a program? Contact LAF staff at [laf@aauw.org](mailto:laf@aauw.org). You can also visit at the AAUW website the [Campus Action Project](#) models page, which highlights past successful campus-based projects relating to pay equity.

For 130 years, AAUW members have examined and taken positions on fundamental issues of the day—educational, social, economic, and political. Our commitment to our mission is reflected in all aspects of our work. We, the Association, are a community that breaks through educational and economic barriers so that all women have a fair chance. Through the LAF Campus Outreach Program, AAUW expands the population of people who support and can act on the AAUW mission.

Your support for LAF is essential to AAUW's mission. Contribute to AAUW Funds #3999 by check (AAUW Legal Advocacy Fund, 1111 16th St. NW, Washington DC 20036) or online at <http://www.aauw.org>; click GIVE at the upper right, then Legal Advocacy Fund on the AAUW Donation Form. Your support makes the future possible.

## Court Watch— Montgomery County

Reported by Eileen Bernstein

Each year in Montgomery County, Maryland, over 4,000 women are victims of domestic violence, and each year there are fatal consequences.

Court Watch Montgomery was established in 2010 to provide a public eye on protective and peace orders as they are granted in court. The group summarizes data collected from peace and protective order hearings between intimate partners at the Rockville and Silver Spring district courts. Trained and supervised volunteers have spent over 1,000 hours observing hearings in teams of two to gather the data described.

Court Watch Montgomery's monitoring found that the county's district courts, judges, clerks, bailiffs, interpreters and sheriffs do many things well, which are acknowledged. But there are also significant lapses in best-practice recommendations, such as staggering exits, allowing victims to exit first, re-

minding respondents that it is a crime to violate a protective or peace order, telling respondents that they must turn in any firearms that they own, as well as other recommendations.

Reports given by the directors of Court Watch, Laurie Duker and Judy Whiton, have had a positive impact on these hearings and have been well received by state and county judges. The chief judge of the district court sent a report to every district court judge in the state, and some recommendations were adopted within twenty-four hours.

Court Watch Montgomery is offering to speak to groups and/or train interested volunteers, providing sample material that is used to record information at each hearing. For more information, go to [www.courtwatchmontgomery.org](http://www.courtwatchmontgomery.org). For direct contact, e-mail [courtwatchmontgomery@gmail.com](mailto:courtwatchmontgomery@gmail.com) or [jhwhiton@msn.com](mailto:jhwhiton@msn.com).

## AAUW Funds Update

Christine Schmitz  
AAUW Funds Vice President

During the calendar year 2011 the following amounts were received from Maryland branch members to the various AAUW funds:

Educational Opportunities Fund	\$10,641.96
AAUW Action Fund	410.00
AAUW Funds (unrestricted)	7,253.50
Eleanor Roosevelt Fund	1,214.00
Legal Advocacy Fund	4,418.50
Public Policy Fund	995.89
Leadership Programs Funds	<u>31,212.50</u>
(includes Barbara Fetterhoff Honorary Fund)	
Total Contributions in 2011	\$56,146.35

Since beginning the Barbara Fetterhoff Honorary Fund in 2010, we have received over \$45,000 in contributions, putting us over the minimum amount we needed to fund this honorary fund.

We have been able to sponsor the Women of Distinction Ceremony as part of the National Conference for College Women Student Leaders 2 years in a row, as well

as give several individual scholarships to help students attend this conference.

The total giving by branches in 2011 is as follows:

Anne Arundel County	\$1,677.00
Baltimore	3,326.00
Bethesda-Chevy Chase	590.00
College Park	695.00
Easton	4,700.25
Frederick	250.00
Frostburg	155.00
Gaithersburg	5,152.50
Garrett	50.00
Hagerstown	1,788.25
Harford County	1,715.00
Howard County	2,317.00
Kensington-Rockville	22,720.35
Laurel	7,520.00
Patuxent River	2,305.00
Salisbury	145.00
Silver Spring	890.00
Towson (merged with Baltimore)	<u>150.00</u>
Total:	\$56,146.35

## Garrett County Branch News

Reported by Marilyn Moors

### Highlights of 2011-2012

The Garrett County branch funded five scholarships for women to attend Garrett College, one scholarship for a woman Garrett College graduate attending a four-year school, and several book grants to women students in the Allied Health program at Garrett College who are preparing to transfer to Allegany College of Maryland to pursue programs in the health field.

The branch held its annual workshop Second Chances for Women to encourage women who have never attended college or who tried it and dropped out to consider returning to school. We had five women attend the workshop, and all received information about the admissions process, possible schedules, career choices, and support systems, along with encouragement, lunch and babysitting. The woman who won our \$500 scholarship is a woman working in landscaping who wants to become a dental hygienist.

Branch members met with the director of elementary and middle school education from the Garrett County board of education and discussed with her our concerns about the process by which 8<sup>th</sup> grade girls are assigned to high school career paths. Many of these paths give the girls no preparation for college-level math or English. We believe that the girls are too young to make these career choices, particularly those having such long-lasting impacts on their lifetime earnings.

Branch members welcome any of you vacationing in Garrett County to visit the used-book store which provides much of our scholarship funding. Located in a boxcar at the Oakland train station, it's called End of the Line Books, open Wednesdays, Fridays and Saturdays, 11:00 to 3:00, all summer until October.

## VGIF

By Carlynnne McDonnell  
VGIF Board of Directors

### VGIF: CHANGING THE WORLD FOR WOMEN TODAY!

VGIF owes much of its success to AAUW members. When VGIF was formed as the Virginia Gildersleeve International Fund in 1969, nine of the eleven founding mothers were AAUW members. Currently, AAUW members represent more than 50% of the VGIF board and committees. We are proud AAUW members and proud VGIF members!

VGIF is an independent US-based, not-for-profit, 501(c)(3) corporation. For 42 years, VGIF has addressed the immediate and critical needs of women and girls struggling to survive. VGIF has funded over 400 projects in 80 countries in the developing world, creating empowerment, self-sufficiency, and a chance to rise from poverty for thousands of women. Projects are created, designed, and implemented by women, based on local need and funded through VGIF grants of up to \$7,500. Priority is given to income generation and community-benefiting projects which enhance and utilize women's educational, vocational, and leadership skills.

At the April 2012 board/annual meeting, the VGIF board approved funding for 30 projects. These pro-

jects were funded in a wide range of issue areas such as human rights/violence prevention education, craft/business skills training, drought resistant agriculture, women's literacy, inheritance rights, healthy birthing/midwife training, reproductive health, children's rights, breast cancer education, hygiene and health training, medicinal plant education and cultivation and livestock farming. Projects were also funded in the Congo and South Sudan, two areas ravaged by war and gender violence. VGIF is making a difference in the lives of women and girls and their communities every day!

You may read more about these grants and others awarded in the past at [www.vgif.org](http://www.vgif.org) and you may also become a member or donate at the same web address. If you or your branch is interested in membership in VGIF or wish to have an International program on VGIF and the great work we are doing, please contact me at [caralex@verizon.net](mailto:caralex@verizon.net) or 909-964-3187.

P.S. We recently learned that Maryland has passed California in VGIF giving for the first time. I have encouraged California to challenge that lead!

## Branch Membership Incentives

### 130th Anniversary Campaign

Although the deadline for growing your branch membership has passed, the awards are still to come. The second year of the 2010-2011, 2011-2012 campaign gives free memberships to branches that grew by more than 7% (one free membership) or 13% (two free memberships) over the period from February 1, 2011, to February 1, 2012. The winning Maryland branches will be announced soon. In addition, AAUW members who recruited new members were eligible to win free memberships that they can distribute to other new members. The winners will be announced June 30, 2012.

Last year nine Maryland branches received one or two free memberships because of their membership growth: Anne Arundel, Baltimore, Easton,

Gaithersburg, Garrett, Harford County, Howard County, Salisbury and Silver Spring.

### Shape the Future Continues

Branches can offer new members 50% off their national dues if they join AAUW at a branch public event. As an added bonus, for every two members who join through Shape the Future, the branch earns one free national membership that can be given to a new or renewing member.

For additional information about these programs visit the AAUW online member center or contact Jennifer Ingram, AAUW Maryland membership vice president, at 410-740-4276 or at [jenniferingram@comcast.net](mailto:jenniferingram@comcast.net).

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## Membership Update

Jennifer Ingram

Membership Vice President

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Okay, friends and colleagues, it's THAT time again – time to renew your membership in AAUW. Unless you are an honorary member or a new member or have already renewed, your membership is up on 6/30/12. We value your contributions and want to continue to work with you.

You can renew online at the member center on [www.aauw.org](http://www.aauw.org) if your branch participates in the membership payment program. Otherwise, mail a check to your treasurer/finance officer. Even if you have life membership, you still need to pay \$10 in state dues and perhaps branch dues if your branch has that as a policy. Remember, for non-life members, \$46 is tax deductible.

Another membership issue is the Give a Grad a Gift program. Any recent graduate with at least an associate's degree or the equivalent can get a

free national membership through this program. You can find the form to complete on the website. If the student is going on to college as an undergraduate, she/he may prefer to be a student affiliate, especially if she/he is going to an AAUW partner school. Membership is free there also.

There will be a membership workshop at the state conference on July 21 and all are invited. Judy MacGregor of Anne Arundel branch and I plan to lead it. Please drop in so we may share information.

I will be the AAUW Maryland membership vice president for one more year and would love to train someone else in this role. I will be glad to get together with anyone who wants training on, or help with, membership.

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## College/University Relations

Jennifer Ingram

College/University Relations Chair

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AAUW Maryland is continuing to expand the number of AAUW college/university partners as we make more contacts with the educational institutions. Frostburg State University, Howard Community College and Prince Georges Community College are recent additions. Thanks to all branch members who worked on making this happen.

As state C/U relations chair, I have facilitated contacts with about 90% of the public universities and colleges and with some of the private colleges and universities in our state. For example, Howard County has contacted the director of the University of Phoenix, which has four campuses in the state with mostly female students. We met with him and he seemed interested and we will be following up with him.

It is very important that each branch appoint a college/university relations chair to facilitate these recruitment efforts. We have found that the Start Smart Workshop is a viable incentive for colleges to join. So is the fact that through 2011-2012, partnership dues are only \$130. Please work with your local colleges and universities to get them to be partners and work with the partners to recruit students (free membership) and to host projects on campus. In August 2012, AAUW will be releasing the applications for the Campus Action Projects and Elect Her projects that your schools may be interested in.

I will be happy to train any AAUW Maryland member on C/U relations. Contact me at 410-740-4276 or at [jenniferingram@comcast.net](mailto:jenniferingram@comcast.net).



## 40 Years of Title IX - It's Not Just About Sports

Alicia Jones-McLeod  
AAUW Maryland Education Chair

As the mother of two girls, one with a dream of becoming a professional soccer player and both die-hard science lovers, understanding Title IX and how it affects my girls is important to me. Unfortunately, I, like many other people, was under the misconception it was just about sports.

In 1972, Title IX began to level the playing field for our young women. In short and succinct language, it guaranteed women equal treatment at educational institutions.

"No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving federal financial assistance." There is no mention of sports at all, but what is mentioned is education, a blow against the discrimination happening all over the country against women in institutions of learning. This law didn't end the discrimination; it only gave us a means to fight the unlawful issues we faced as women - at least on the educational front.

In June, Title IX celebrates its 40th anniversary and it's time for us to revisit how this can impact our lives and those of future generations. I have heard many say that Title IX is all about making sports equal for women and

girls, but it is so much more than that. The law requires equal educational opportunities in all facets - from equal access to STEM career training to righting some of the inequities in the admissions process demanding women to be better than men to be accepted to an academic program. The importance of Title IX is evident when even Sports Illustrated is running it as a cover story (check out the May 2012 issue) and AAUW has also devoted an entire issue of Outlook magazine to this topic this quarter.

In the fall, Linda Shevitz, with the Maryland state department of education (MSDE) will be hosting a Title IX celebration and is calling for all groups with an interest in celebrating Title IX to propose an event and allow MSDE to publicize the event. Your branch can host an educational event with a presentation from a speaker or offer a group outing to a women's collegiate sporting event. No doubt there are other ways to celebrate Title IX, but the key is to celebrate it. Look for a way to engage younger audiences and educate them to the importance. It's not just about sports - it's about all of us.

For more information or assistance in planning an event for your branch, contact AAUW Maryland education chair, Alicia Jones-McLeod at [ajonesmcLeod@gmail.com](mailto:ajonesmcLeod@gmail.com).

## NCCWSL Women of Distinction Award Ceremony

The Barbara Fetterhoff Honorary Fund was the platinum sponsor of the 2012 NCCWSL Women of Distinction Award Ceremony and reception held on May 31, 2012. AAUW of Maryland, many generous friends of Barbara's, and AAUW donors from across the country, are contributing to this fund to honor AAUW member, Barbara Fetterhoff, for her leadership, vision, and commitment.

AAUW Maryland members are now discussing whether to continue to sponsor the Women of Distinction award ceremony. In the past two years we have raised \$20,000 per year to be the platinum sponsor of the ceremony and fully fund the Barbara Fetterhoff Honorary Fund.

In addition, AAUW Maryland members are discussing whether to honor another outstanding state member in a new honorary fund.

*Pictured at right are Barbara Fetterhoff and Lilly Ledbetter at the ceremony.*





## Vision 2020, A National Initiative for Women's Equality

Kate Stevenson (Kensington-Rockville branch) and Pat Stocker (Bethesda-Chevy Chase branch), pictured at right, are both active AAUW members in Maryland. They are representing the state for Vision 2020, a national program to advance women's equality as we approach the 100th anniversary of women's right to vote. They recently were invited to the White House for a briefing on women's issues. Both were nominated by their respective AAUW branches for this program.

There are two representatives of each state and DC. Each state has developed one or two initiatives that aim to advance Vision 2020's national goals:

- **Increase the number of women in senior leadership positions.**
- **Achieve pay equity.**
- **Educate employers about the value of policies and practices that enable men and women to share fairly their family responsibilities.**

- **Educate new generations of girls and boys to respect their differences.**
- **Mobilize women to vote.**

Maryland's initiative, Women: Back to the Future/ Petticoats in Politics, aims to inspire women and girls to seek out leadership positions in their personal, school, civic, business, and professional lives.



## Public Policy Update

Kay Wendowski  
Public Policy Chair

### Harriett Tubman Statue - 2012 Legislative Session Efforts

Most of the sound and fury in Annapolis at the most recent session was, of course, taken up by the budget. Our report on the Shore by one of our two delegates who is a member of the House finance committee is that little else was passed in this session, which was part of the women's agenda promoted by AAUW.

The main push of the Women's Caucus, besides their take on the budget's impact for women, has been the Harriet Tubman bills. Delegates from Cambridge, Dorchester, and Talbot counties have been especially active. As you may know, Dorchester is Harriet Tubman's birth place, and the three counties were involved in the underground railroad for which she is known as the founder. There were four Tubman bills on which the women legislators were focusing.

One of the four bills, HB 1492, would have authorized the

donation of a statue of Tubman in an appropriate place in the US Capitol at no cost to the taxpayers of Maryland.

This would be an additional statue of a Marylander in Washington, as no official Marylander would be moved out.

The good news is that the above bill was passed in the House with no opposition. The vote was 133 to 0, with 144 delegates present.

However the celebration must be put on hold until the companion bill, SB 1069 comes out of committee and is voted affirmatively.

The bad news is that the other three bills are still in limbo, but the rallying cry is, "There's always next year." Although a special session may be called to work more on the budget, that will probably only deal with the budget and nothing else.

## Power Conference 2012: Women Doing Business

By Joyce Graf

Several women business organizations of the Washington metro area have joined forces to create the Women Business Consortium, with the sole purpose of executing the largest, most relevant local women's conference.

The Power Conference 2012: Women Doing Business! is designed to address the three hottest topics in business: business development and contracting; technology and marketing, and personal development for business growth. The conference is sponsored by the Women Business Consortium, which is made up of groups from around the region, including:

- **Women in Business Education Foundation, Inc./Women in Business Conference**
- **Women Business Owners of Montgomery County, MD**
- **Women Business Owners of Prince Georges County, MD**
- **Women Presidents' Educational Organization, DC**

Additionally, the consortium has garnered the support of many of the women's groups in the region:

- Success in the City - Northern Virginia
- African Women Council, Inc., Montgomery

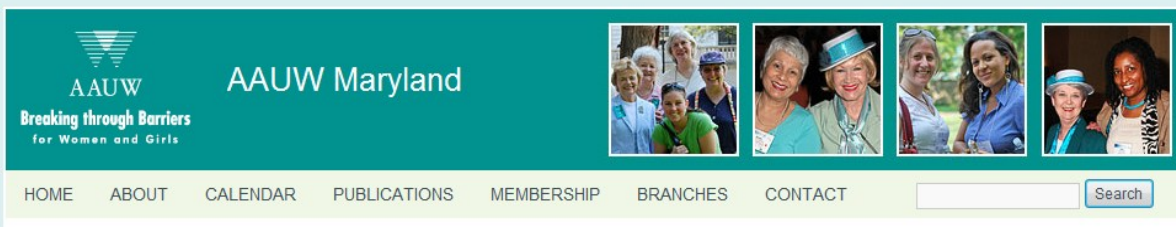
County, MD

- eWomensNetwork
- NAWBO - DC
- Montgomery County Business and Professional Women
- Multinational Development for Women in Technology
- Maryland Women's Heritage Center
- Sister4Sister Network, MD

Registration is now open for the conference. This conference will be held on August 30 at the Bethesda Marriott Conference Center, across the street from the White Flint metro.

Don't miss this chance to exhibit, market, advertise, network, meet, talk, learn and put yourself directly in the path of opportunity! Be there on August 30 at the North Bethesda Marriott & Conference Center.

AAUW will have a table for recruiting new members. We will need some volunteers to staff the table. Registration and information online at <http://www.thepowerconference.com/>

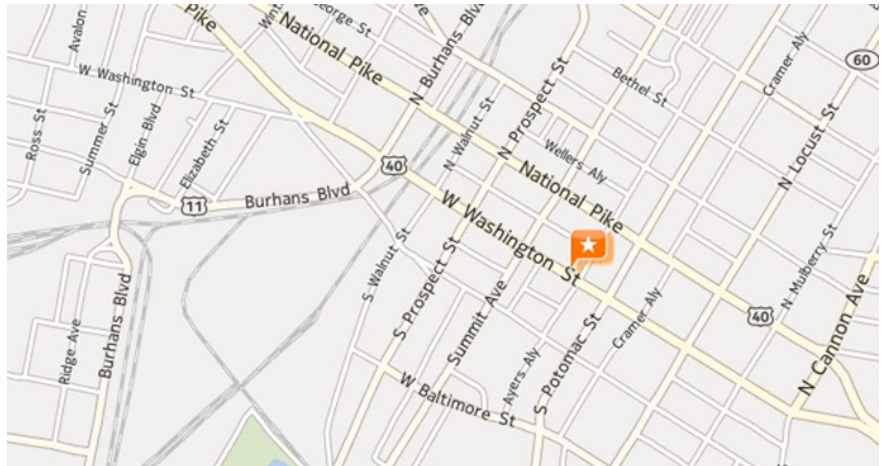


Have you visited the new AAUW Maryland web site? It represents a recently initiated effort by AAUW to support branch and state websites. You can find it at <http://aauw-md.aauw.net/> or by typing the old address, [www.aauwmd.org](http://www.aauwmd.org). This easy-to-use site has been enacted through the efforts of our webmaster, Eileen Menton. Maryland branches that do not yet have a website can contact Eileen at [ementon@gmail.com](mailto:ementon@gmail.com) for information about how to take advantage of AAUW assistance in developing and hosting a website.

**AAUW Maryland Summer Training and Board Meeting**  
**Saturday, July 21, 2012**  
**University System of Maryland at Hagerstown**  
**32 W. Washington St, Hagerstown, MD 21740**

**Directions: From Washington, D.C.**

Take I- 270 N toward Frederick, MD. Merge onto I-70 W toward Hagerstown, MD. Take Exit 32B, Route 40 W (National Pike) into downtown Hagerstown (4.1 miles). Turn left onto N. Prospect Street (<0.1 miles). Turn left onto W. Washington Street, Route 40 E. (0.1 miles). University System of Maryland at Hagerstown is located on left (yellow building next to University Park).

**From Frederick, MD**

Merge onto I-70 W toward Hagerstown, MD (approx. 21 miles). Take Exit 32B, Route 40 W (National Pike) into downtown Hagerstown (4.1 miles). Turn left onto N. Prospect Street (<0.1 miles). Turn left onto W. Washington Street, Route 40 E. (0.1 miles). University System of Maryland at Hagerstown is located on left (yellow building next to University Park).

**From Baltimore, MD**

Take 695 toward Frederick, MD. Merge onto I-70 W toward Hagerstown, MD (approx. 60 miles). Take Exit 32B, Route 40 W (National Pike) into downtown Hagerstown (4.1 miles). Turn left onto N. Prospect Street (<0.1 miles). Turn left onto W. Washington Street, Route 40 E. (0.1 miles). University System of Maryland at Hagerstown is located on left (yellow building next to University Park).

**Mail registration form and check (\$39) payable to "AAUW MD" to Roxann King, 209 Doncaster Rd., Arnold, MD 21012-1037. Registration must be postmarked by July 5 to allow time for submission and compilation of the assessment. Please complete the assessment, e-mailed to you after you register, no later than July 10, and preferably by July 8.**

Name: \_\_\_\_\_ Preferred name on badge: \_\_\_\_\_

E-mail address for leadership assessment: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Branch name/position: \_\_\_\_\_

Special request-facility/other: \_\_\_\_\_



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### **Moving?**

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1111 16th Street, NW  
Washington, DC 20036-4873

## CALENDAR

### **AAUW Maryland Summer Training Conference**

July 21, 2012, Hagerstown

### **Deadline for the Fall *Marylander***

Saturday, September 1, 2012.

### **AAUW Maryland Fall Board Meeting**

Saturday, October 13, 2012

Hosted by Kensington-Rockville branch

### **AAUW Maryland Annual Convention**

April 13, 2013

Hosted by Harford County branch

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