

AAUW Maryland
Communications Report
Eileen Menton
Vice President of Communications

The AAUW Maryland Vice-President for Communications is responsible for publication of the *Marylander*, maintenance of the AAUW Maryland Website, posting on Facebook and Twitter, and the state's Zoom account for teleconferencing.

The Marylander

The AAUW Maryland newsletter, *The Marylander* has continued its ongoing publication this year. It is e-mailed to members with e-mail accounts via MailChimp and mailed to approximately 50 members without e-mail access.

The Marylander is usually published as follows: March 21, June 21, September 21, and December 21, corresponding to Spring, Summer, Fall, and Winter. Ordinarily articles for each newsletter are due to Communications Editor the first of each of the seasonal publication months: March 1, June 1, September 1, and December 1. Dates may vary to accommodate upcoming state events.

The Marylander keeps branch members of AAUW abreast of relevant national AAUW events and legislation as well as state, local, and branch information. Help keep membership informed and updated about relevant branch events and activities by submitting articles of. Through the newsletter we all can appreciate and value the work AAUW members do to support and advocate for women everywhere. Email articles to aauw-md@aauw.net.

Any members with e-mail accounts who desire *The Marylander* AAUW newsletter and are not receiving it should provide e-mail address so they can be added to the list. Please e-mail additions or corrections to aauw-md@aauw.net as well as update the Membership Services Database (https://www.aauw.org/aauw_redirect/wp_redirect_msd.php).

Social Media

The AAUW Website is at www.aauw-md.aauw.net. Thanks to the AAUW Site Resources Team for their support of the website. Because we update the content, AAUW does not charge us a hosting fee.

AAUW-Maryland has a Facebook page at <https://www.facebook.com/aauw.maryland/> with 399 followers as of March 27, 2019. If you are on Facebook and have not "liked" the page, please do so. Thanks to Erin Prangley, Caitlin Brauer, Susan Wierman, Kate Campbell Stevenson, and Markonette Richardson for being a contributor to the Facebook Page. Erin Prangley recently started the state's Twitter page at <https://twitter.com/AauwMaryland>. Be sure to check it out and follow it from your Twitter account.

Branch Websites and Facebook Pages:

Please review the branch contact information on the website. It has links on the Branches page (<http://aauw-md.aauw.net/branches/>) for each branch with its email contact and web site. Send

requests for updates to the state website or for Facebook updates to: aauw-md@aauw.net. If you have Twitter, Instagram, or other Social Media Accounts, let us know so that we can expand the directory.

If you are interested in setting up a local website, contact AAUW Site Resources. They will set up the site for you at no cost.

site-resources@aauw.org
phone: 202/785-7775
hours: 9am-5pm, EDT; M-F

You have the option to request that Site-Resources maintain your web content for an annual fee. If you choose to do so, you will correspond with the Site-Resources team on a regular basis and they will input your content to your WordPress site. You can do this yourself at no cost. AAUW Site-Resources will set up one "Editor" and up to five "Contributor" accounts for your Branch/State site. EDITOR- Someone who will publish and manage posts and pages, and manage other users' posts, etc. CONTRIBUTOR- Someone who will write, submit, and manage posts, but not publish them.

ZOOM

This year, AAUW Maryland purchased ZOOM, which provides video and audio-conferencing options. It is available for branch use.