



## The 2021 Communications Report

### Eileen Menton and Susan Wierman, Co-Vice Presidents

The AAUW Maryland Co-Vice-Presidents for Communications are responsible for publication of the *Marylander*, maintenance of the AAUW Maryland Website, posting on Facebook and Twitter, and hosting the state's Zoom account for teleconferencing.

#### ***The Marylander***

The AAUW Maryland newsletter, *The Marylander* has continued its ongoing publication this year. It is e-mailed to members with e-mail accounts via MailChimp and mailed to approximately 50 members without e-mail access.

For the year July 1, 2020 through June 30, 2021 *The Marylander* was published in July, September, and December 2020, and in April 2021. Susan Wierman has been the editor this year.

Articles for upcoming newsletters for the coming year will be due to Susan approximately June 1, September 1, December 1, and March 1. Publications will be targeted for around the 21<sup>st</sup> of each of those months. Dates may be adjusted to accommodate upcoming state events.

*The Marylander* keeps branch members of AAUW abreast of relevant national AAUW events and legislation as well as state, local, and branch information. We encourage all officers, committee chairs, and branch leaders to help keep membership informed and updated about relevant branch events and activities by submitting articles. Through the newsletter we all can appreciate and value the work AAUW members do to support and advocate for women everywhere. Email articles to Susan Wierman or to [aauw-md@aauw.net](mailto:aauw-md@aauw.net).

We use the official AAUW membership data as the source for e-mail or mailing addresses. If you have an e-mail address, be sure that your address in AAUW's national database is up to date. Please e-mail additions or corrections to [aauw-md@aauw.net](mailto:aauw-md@aauw.net), as well as update the Membership Services Database: [https://ww3.aauw.org/login/?redirect\\_to=/aauw\\_redirect/wp\\_redirect\\_msd.php](https://ww3.aauw.org/login/?redirect_to=/aauw_redirect/wp_redirect_msd.php). Any members who have not been receiving *The Marylander* are encouraged to contact us through [aauw-md@aauw.net](mailto:aauw-md@aauw.net).

#### **State Website and Social Media**

Eileen Menton has been maintaining the AAUW MD presence on the internet and working with a team to update our Facebook page.

The AAUW Website is at [www.aauw-md.aauw.net](http://www.aauw-md.aauw.net). Thanks to the AAUW Site Resources Team for their support of the website. Because we update the content, AAUW does not charge us a hosting fee. Posting materials to be discussed at AAUW MD meetings has facilitated easy access, particularly during this year when pandemic social distancing restrictions precluded in-person meetings.

AAUW-Maryland has a Facebook page at <https://www.facebook.com/aauw.maryland/> with 456 followers as of May 13, 2019. If you are on Facebook and have not “liked” the page, please do so. Thanks to Erin Prangley, Susan Wierman, Judy Carbone, and Kate Campbell Stevenson for being contributors to the Facebook Page.

### **Branch Websites and Facebook Pages:**

Please review the branch contact information on the website. It has links on the Branches page (<http://aauw-md.aauw.net/branches/>) for each branch with its email contact and web site. Send requests for updates to the state website or for Facebook updates to: [aauw-md@aauw.net](mailto:aauw-md@aauw.net). If you have Twitter, Instagram, or other Social Media Accounts, let us know so that we can expand the directory.

If you are interested in setting up a local website, contact AAUW Site Resources. They will set up the site for you at no cost.

site-resources@aauw.org  
phone: 202/785-7775  
hours: 9am-5pm, EDT; M-F

You have the option to request that Site-Resources maintain your web content for an annual fee. If you choose to do so, you will correspond with the Site-Resources team on a regular basis and they will input your content to your WordPress site. You can do this yourself at no cost. AAUW Site-Resources will set up one "Editor" and up to five "Contributor" accounts for your Branch/State site. EDITOR- Someone who will publish and manage posts and pages, and manage other users' posts, etc. CONTRIBUTOR- Someone who will write, submit, and manage posts, but not publish them.

### **ZOOM**

AAUW Maryland purchased ZOOM PRO (<https://zoom.us/>), which provides video and audio-conferencing options for up to 100 users with no time limits on the meetings.

The Governor declared a state of emergency due to the COVID-19 pandemic as of March 2020. We were able to host the 2020 Convention on Zoom and have held AAUW MD Board Meetings throughout this year using Zoom.

Several Branches have set up their own Zoom accounts, and the State Zoom account is also available for branch use. Only one meeting can be scheduled at the same time. Please contact Eileen or Susan if you are interested in using the state account for a meeting ([ementon@gmail.com](mailto:ementon@gmail.com) or [susan.wierman@gmail.com](mailto:susan.wierman@gmail.com)). Alternatively, an individual or branch can get a free, “Basic” Zoom account. It can be for free for one-on-one meetings of any length and for 40-minute meetings for up to 100 participants.