

Category of Planned Activity*

Tried and True
Bold and New

Title of Planned Activity* Artists4ERA Exhibit and Reception

Start Date of Planned Activity*

February 27, 2023 (Reception March 3, 6:30 – 9 pm)

End Date of Planned Activity*

March 5, 2023

Location and Venue of Planned Activity*

Baltimore County Arts Guild Clubhouse, Catonsville

Branch(es) Submitting this Application*

Anne Arundel County, Baltimore and Howard County Branches

Full Name of Branch Contact*

Roxann King

Phone*

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Briefly describe your planned activity. (a) What do you plan to do? (b) Who will be your audience? (c) Name(s) of any organization(s) collaborating with you?*

17 ERA posters with documentation from Artists4ERA will be displayed for one week. During one display evening, a reception will be held at the exhibit during which the posters will be sold via a silent auction, and two panel discussions focused on the ERA will be held: one for middle through college students, the other for women in the workplace. Diversity will be paramount in determining panelists and in selecting vendors for the reception. We are modelling the entire event on AAUW Garrett County's recent very successful event. Mary Helen Spear, AAUW Garrett County, will be a member of our planning committee.

The event will be publicized in the media. We expect the audience to include interested individuals from throughout the eastern Maryland area, including of course all AAUW branches nearby as well.

Besides the three branches, we also have as collaborators:

Baltimore County Arts Guild (free use of the clubhouse)

The Maryland Women's Heritage Center

Dismantling Racism (Catonsville)

We are approaching other sponsors, too.

Financing the planned activity: (a) What will be the total cost? (b) How much are you requesting to support this activity? (c) What expenses will the grant be used for? (d) If other parties/sources are collaborating with you, what funds are they contributing? NOTE: If this activity is approved, when it is completed all receipts for expenditures must be itemized and submitted to the AAUW MD Treasurer.*

The total cost should be around \$2000. We expect to recover approximately \$800-\$1000 from the posters auctioned and a raffle for local branch posters. We are requesting \$500 to support the activity. The grant will be used to offset the cost of the reception, printed materials, and custodial staffing during the reception and setup. Each sponsor other than the art guild will be contributing \$250 to the cost of the event.

Promotion of AAUW Public Policy Priorities and Diversity Issues: (a) Which public policy priority or diversity issue does this activity advance? (b) How?*

We are promoting the adoption of the ERA, which is a public policy priority and a diversity issue for AAUW. The art, reception and printed materials are intended to improve understanding of the need for the Equal Rights Amendment.

Anticipated Outcomes: (a) What are the goals of this planned activity? (b) How will achievement of the goals be measured?*

To heighten understanding of the ERA among participating guests and through media articles about the event. There will be an evaluation tool for participants respond.

AAUW Recruitment: (a) How will the planned activity promote recruitment to AAUW? For example, would your branch be able to distribute membership materials in conjunction with the activity, advertise the activity in local press, and/or implement other recruitment activities?*

We will have a table with membership and AAUW information. It will be advertised both before and after the event.

Diversity, Equity, and Inclusion: (a) Will the planned activity promote and enhance aspects of diversity, equity, and inclusion within AAUW and in the community? (b) If so, how? NOTE: Branches awarded mini-grants will be required to provide a brief report to the Mini-Grant Committee on the results of the project, level of participation, and other relevant information to document the activity and the extent to which its objectives were met.*

The artists, the panels, the vendors and the sponsors will all exhibit broad diversity. The ERA itself promotes equity and inclusion. Additionally, our new AAUW Maryland Diversity Chair, Carolyn Fisher, is a member of our planning committee.