

Branch Mini-Grant Program

AAUW MD 2023-2024 Program Year

Please review the [Application Instructions](#) before submitting a mini-grant request.

Choose Category of Planned Activity *

Tried and True

Bold and New

Title of Planned Activity *

WED2023: Women's Economic Equity & Empowerment

Start Date of Planned Activity *

MM DD YYYY

08 / 25 / 2023

End Date of Planned Activity *

MM DD YYYY

08 / 25 / 2023

Location and Venue of Planned Activity *

Still TBD, but we are hoping it will be at the new Garrett College Performing Arts Center

Branch(es) Submitting this Application *

AAUW-Garrett Branch

Full Name of Applicant *

Judy A. Carbone

Applicant Phone Number *

301-616-5036

Applicant Email Address *

judy@corgi-cottage.com

Briefly describe your planned activity. (a) What do you plan to do? (b) Who will be your audience? (c) Name(s) of any organization(s) collaborating with you? *

While this will be the third year that AAUW-Garrett Branch has partnered with other local women's organizations to celebrate Women's Equality Day, each celebration is a totally new and separate event, with a different theme, different partners, different content, different location, different agenda, and more. Thus, the description of this event as "Bold and New". This year, we will be focusing on Women's Economic Equity & Empowerment. We will offer an evening event with a keynote speaker, smaller session that may be panels or breakout sessions, tabling for participating organizations, and a meet-in-mingle time with refreshments. The focus will be on why focusing on economic equity and empowerment is important for women across the lifespan and why leaders in our community need to better understand the issue and the solutions. Our audience will be anyone in Garrett County, with special emphasis on women who may not normally attend such an event but very much need the information. The event will be free to the public in order to attract as many people as possible.

Our partnering organizations this year will be the Garrett County Commission for Women, the Oakland Women's Civic Club (*), the Dove Center (*), the Youghiogheny Chapter-NSDAR (*), and the Garrett County Democratic Women (NOTES: *=new from last year; the Republican Women declined).

Financing the planned activity: (a) What will be the total cost? (b) How much are you requesting to support this activity? (c) * What expenses will the grant be used for? (d) If other parties/sources are collaborating with you, what funds are they contributing? NOTE: If your grant application is approved, when your activity is completed all receipts for expenditures must be itemized and submitted to the AAUW MD Treasurer.

Each organization will be asked to contribute \$200 towards the cost of refreshments, publicity, booklet printing, and other expenses as identified further into planning. We are asking for a minimum of \$200 from this grant to match the money AAUW-Garrett Branch will be donating with the anticipation that at least one of the partnering organizations (most likely The Dove Center, a women's shelter in our area) will not be able to contribute. However, should additional funds above \$200 be available from this grant, we would ask that we be considered for a higher award. AAUW-Maryland will be recognized as a sponsor of our event.

Promotion of AAUW Public Policy Priorities and Diversity Issues: (a) Which public policy priority or diversity issue does this activity advance? (b) How? *

Our event most definitely promotes the issue of Workplace and Economic Equality for Women and the public policies that AAUW supports in this area. AAUW-Garrett Branch will be promoting AAUW research and tools especially on the issue of Pay Equity by developing tabling materials based on AAUW research and materials and promoting the online Salary Negotiation tool to young and career women.

Anticipated Outcomes: (a) What are the goals of this planned activity? (b) How will achievement of the goals be measured? *

Our primary goal is to promote the issue of economic equity and empowerment as being relevant to Garrett County, not just a national issue. We will measure the success of our goal by the number of people who attend and who engage with us afterwards. We will also attempt to gather information on the learning that occurred during the event through a survey.

AAUW Recruitment: (a) How will the planned activity promote recruitment to AAUW? For example, would your branch be able to distribute membership materials in conjunction with the activity, advertise the activity in local press, and/or implement other recruitment activities? *

All the above. AAUW-Garrett Branch will be able to distribute membership materials in conjunction with the activity, advertise the activity in local press, and promote upcoming recruitment activities. AAUW-Garrett Branch is the lead sponsor of this event, and we will be identified as such in all publicity and press coverage.

Diversity, Equity, and Inclusion: (a) Will the planned activity promote and enhance aspects of diversity, equity, and inclusion within AAUW and in the community? (b) If so, how? *

NOTE: Branches awarded mini-grants will be required to provide a brief report to the Mini-Grant Committee on the results of the project, level of participation, and other relevant information to document the activity and the extent to which its objectives were met.

Yes, DEI will be a part of our event. Not only is Equity part of our title and theme focus, but AAUW-Garrett Branch will be presenting information on pay equity and how it differs for women of different groups.

If your branch is requesting a mini-grant for a "Tried and True" activity for more than a second year, please briefly explain: explain: (a) Why an exception to the two-year limit should be allowed for your proposal. What is the planned activity's enduring value to your branch and the community? (b) How would your branch plan to sustain the project if mini-grant funds were not available? *

In case the committee sees this event as a "Tried and True" -- even though as described above each year's event has been incredibly different and takes the same amount of time, energy and resources to plan and execute -- this event is planned to be an annual event with differing programs for as long as we can sustain it. The sustainability is not so much due to financial resources as it is to human resources. The emphasis on women's equity in our rural, conservative, small community is paramount. No other organization in Garrett County focuses on women's equity. AAUW-Garrett Branch and its programming plays a huge role in our community that needs to be supported in order for us to continue doing what we do and do so well. Thank you!

